



Boardroom Fundamentals 301 - Course Overview

Module 1: Investor Relations, Regulation FD, Earnings Guidance

- Who Should Handle Investor Relations and Why it's Important?
- What is Regulation FD?
- Pros and Cons of Earnings Guidance

Module 2: Mergers and Acquisitions

- Types of M&A Transactions
- Reasons to Consider an M&A Transaction
- What Boards Should Consider When Approving an M&A Transaction
- The Merger & Acquisition Process

Module 3: Internal Investigations

- What is an Internal Investigation?
- Purpose of an Internal Investigation
- What is the Boards Involvement?
- Issues to be Addressed?
- Internal Investigation Process

Module 4: Attorney Client Privilege

- What is the Attorney Client Privilege?
- When Does it Apply?
- Waiving the Privilege – When and Why?

Module 5: Cybersecurity

- Best Practices
- SEC Guidance on Cybersecurity Disclosure
- Proposed SEC Regulations



Module 6: Environmental, Social and Governance (ESG)

- What is ESG?
- Board Involvement with ESG Oversight
- ESG Disclosure Requirements
- What's Next with ESG?

Module 7: Digital Transformation

- What is Digital Transformation?
- Setting up your Digital Transformation Initiative
- The Role of Board